

Arkoprabho Bhattacharjee

Senior Product Designer | Enterprise SaaS, Fintech & Data-Intensive Products

Bengaluru, India (Open to relocation)

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Portfolio: <https://arccc.co/>

Summary

Senior Product Designer with **5+ years of product/UX design experience**, including 3+ years designing enterprise fintech and observability products. Combines a **software-engineering background** with **systems thinking** and **front-end fluency** to simplify complex, data-intensive workflows, build production-aware prototypes, and strengthen **design-engineering collaboration**. Experienced in **design systems**, **o-to-1 products**, **mentoring**, and turning ambiguous problems into buildable solutions.

Skills & Tools

Product Design, UX Design, Interaction Design, Enterprise SaaS, Fintech, Complex Workflows, Design Systems, Information Architecture, AI-assisted Prototyping, User Stories, Journey mapping, Cross-functional Collaboration, Design-Engineering Handoff, UX Engineering, Figma, shadcn/ui, Auto Layout, Components, Variables, Design Tokens, HTML, CSS, JavaScript, React, React Native, Responsive Design, Front-end Development

Experience

VuNet Systems

Bengaluru, India | April 2025-Present

Senior Product Designer, Full-time

- Designed platform-monitoring workflows across Data Retention, Log Analytics, Host Landscape, Anomaly Detection, and 6 other modules, including **guardrails against accidental data deletion** and **auto-created** alert rules for monitored metrics.
 - Designed and coded **high-fidelity proof-of-concept prototypes**, securing engineering investment in interaction design details that would otherwise be deprioritised.
 - Established and continue to maintain a Figma design system derived from the production codebase using components and variables, **improving consistency** and **design-engineering alignment**.
 - Building an **AI-assisted rapid-prototyping workbench** grounded in VuNet's product patterns and internal knowledge base for **context-aware concept exploration**.
 - Mentored junior designers through critique, systems thinking, prototyping, and delivery.
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VuNet Systems

Bengaluru, India | June 2023-April 2025

UI & UX Designer, Full-time

- Revamped Alert Configuration, a core platform module, collaborating with the Product Owner, Customer Success, and Technical Product Management to **reduce cognitive load** via **progressive disclosure**—separating advanced configuration from basic setup. *A Solutions Lead reported that his engineers found it easier (and faster) to configure alerts.*
- Improved **Figma file maintenance** through separate folders, decision-documentation notes, and heading-based iteration tracking.

UX Designer, Freelance

- Rebuilt a fragmented Figma library into **25+ annotated, developer-ready, and responsive components** spanning phone, tablet, desktop, and TV layouts.
 - Defined colour primitives and semantic tokens, Tailwind-aligned breakpoints, a fluid grid, and in-file documentation so designers and developers could work from **shared rules**.
 - Introduced a **component-deprecation convention** to prevent breaking shipped pages.
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Vobble

Bengaluru, India | July-December 2022

Product Designer & Developer, Freelance

- Created the **brand identity** and designed and developed web experiences for **two pilot launches** of a children's audio platform, supporting the product through its **beta release**.
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Aasthy

Bengaluru, India | March 2021-March 2022

Founding Product Designer, Freelance

- Joined as the first designer and second team member.
 - **o-to-1 product design**, translating an early-stage brief into the first web and mobile flows and interfaces.
 - Established the **visual identity** and **contributed code and marketing pages** for the **MVP launch**.
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Squadcast Inc.

Bengaluru, India | July 2019-June 2020

Software Engineer, Full-time

- Built React web and React Native experiences for a global reliability-engineering product in my first full-time engineering role.
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Teaching & Research**Srishti Manipal Institute of Art, Design and Technology**

Bengaluru, India | Sept-Oct 2025

Visiting Faculty

- Co-designed and co-taught a two-month M.Des Human-Centred Design intensive covering qualitative and quantitative research, information architecture, wireframing, UI design, interactive prototyping, systems thinking, Figma components/variables, code, Arduino, and contextual AI use.
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The Indian Sonic Research Organisation (TheISRO)

Bengaluru, India | 2022

Student Researcher

- Co-designed a web-based archival system through intensive engagement with archive users, participatory design, information architecture, and usability-focused interface work.
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Education & Certification

- **M.Des, Human-Centred Design** | Srishti Manipal Institute of Art, Design and Technology | Bengaluru 2021-2023
- **B.E., Computer Science Engineering** | PES University | Bengaluru 2015-2019
- **Human-Computer Interaction (HCI)** | Interaction Design Foundation July 2020