

Arkoprabho Bhattacharjee

Senior Product Designer | Enterprise SaaS, Fintech & Data-Intensive Products

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Summary

Senior Product Designer with **nearly five years of product/UX design experience** and an earlier software engineering background. Currently designs enterprise fintech and observability products at VuNet Systems for major financial institutions in India and the Middle East, translating complex workflows in log analytics, anomaly detection, and platform monitoring into **clear interaction models, design systems, and buildable prototypes**. Holds an **M.Des in Human-Centred Design** and brings strong Figma and front-end fluency, alongside experience mentoring and teaching research-to-prototype practice.

Core Expertise

Product Design · UX Design · Interaction Design · Enterprise SaaS · Fintech · Complex Workflows · Information Architecture · AI-assisted Prototyping · Design Systems · Figma · Cross-functional Collaboration · Design-Engineering Handoff

Experience

VuNet Systems | Bengaluru, India | June 2023-Present

Senior Product Designer | April 2025-Present

UI & UX Designer | June 2023-April 2025

- Designed data retention, log analytics, alert configuration, host landscape, anomaly-detection, and platform-monitoring workflows for vuSmartMaps, a B2B business-observability platform used by major financial institutions in India and the Middle East.
- Designed and coded a high-fidelity prototype for investigating tens of thousands of log records across unfamiliar schemas; defined column pinning, field discovery, record navigation, save/error states, and keyboard interactions before engineering handoff.
- Established and maintain a Figma design system derived from the production codebase using components and variables, improving consistency and design-engineering alignment.
- Building an AI-assisted rapid-prototyping workbench grounded in VuNet's product patterns and internal knowledge base for context-aware concept exploration.
- Mentored a junior product designer through critique, systems thinking, prototyping, and delivery.

Impart, formerly MAP Academy | Remote/Bengaluru | February-July 2025

Independent Design Consultant

- Rebuilt a fragmented Figma library into 25+ annotated, developer-ready components spanning phone, tablet, desktop, and TV layouts.
- Defined colour primitives and semantic tokens, Tailwind-aligned breakpoints, a fluid grid, and in-file documentation so designers and developers could work from shared rules.
- Introduced a component-deprecation convention that allowed the Button system to be replaced mid-build without breaking shipped pages; built an HTML/CSS interaction prototype and specified punctuation, reflow, and hover edge cases for implementation.

Vobble | Bengaluru | July-December 2022

Product Designer & Developer, Freelance

- Created the brand identity and designed and developed web experiences for two pilot launches of a children's audio platform, supporting the product through its beta release.

Aasthy | Bengaluru | March 2021-March 2022

Founding Product Designer, Freelance

- Joined as the first designer and second team member; translated an early-stage brief into the first web and mobile flows and interfaces, established the visual identity, and contributed code and marketing pages for the MVP launch.

Squadcast Inc. | Bengaluru | July 2019-July 2020

Independent Design Contractor | June-July 2020

Software Engineer, Full-time | July 2019-June 2020

- Built React web and React Native experiences for a global reliability-engineering product, then transitioned into an independent design contract role.

Selected Product Work

Klimate Kundli | Co-creator, Product Designer & Developer | May-July 2026

- Co-created an interactive climate-data product for VizChitra 2026, designing a worldwide city-and-lifetime intake flow, twelve personalised visualisations, source/confidence patterns, and an A4 printed takeaway.
- Generated 197 personalised readings using climate histories from 230 cities over two exhibition days; processed roughly 100 million daily weather values, with 97% of readings served from a pre-warmed 86-year cache in under one second.

Wordle Infinity | Product Designer & Developer | August 2025; relaunched May 2026

- Built and launched a sequential Wordle-style PWA in three days; analysed 513 games from 27 players to identify 29.6% drop-off between games 1 and 2 and 42.1% between games 2 and 3; relaunched with a reconsidered word list and a Bayesian leaderboard designed to reduce small-sample bias.

Teaching & Research

- **Visiting Faculty, Srishti Manipal Institute of Art, Design and Technology | September-October 2025:**
Co-designed and co-taught a two-month M.Des Human-Centred Design intensive covering qualitative and quantitative research, information architecture, wireframing, UI design, interactive prototyping, systems thinking, Figma components/variables, code, Arduino, and contextual AI use.
- **Interface and Experience Design for Lekha | 2022:**
Co-designed a web-based archival system through intensive engagement with archive users, participatory design, information architecture, and usability-focused interface work.

Education & Certification

M.Des, Human-Centred Design | Srishti Manipal Institute of Art, Design and Technology, Bengaluru
2021-2023

B.E., Computer Science Engineering | PES University, Bengaluru | 2015-2019

Human-Computer Interaction (HCI) | Interaction Design Foundation | Issued July 2020 | Credential 74755

Tools & Technical Fluency

Figma · Auto Layout · Components · Variables · Design Tokens · HTML · CSS · JavaScript · React · React Native · Responsive Design · Code-based Prototyping · AI-assisted Design and Development